

# Loc Lam

## UX + Visual Designer

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www.locnessdesigns.com



locness designs

Hi there. I'm a friendly, nonmythical designer who loves making digital products from start to finish. I'm comfortable making wireframes, web interfaces, and everything in between. I'm passionate about design and the joy it can bring to the users and customers.

### EXPERIENCE

Aug 2013 - present

#### **Leica Geosystems, Senior Designer**

I joined the NAFTA marketing team to see the client's perspective of design. I've worked on big and small projects creating microsites for their many segments and promotional materials.

Mar 2013 - Aug 2013

#### **Macquarium, Hybrid Designer**

I continued my love for both UX and visual design by working with the UX team and also creating the visuals hand-in-hand. This smooth transition allows the product to be consistent from start to finish.

Feb 2012 - Mar 2013

#### **Aumcore, UX Designer**

I started as a Junior Designer and eventually switched to being the main UX Designer. My main task includes content collection, analysis, heuristic evaluation, creating wireframes, and also the visual design.

### PROFICIENCY

#### **Languages**

English, Vietnamese, Japanese, HTML, CSS

#### **Softwares**

Photoshop, Illustrator, InDesign, XD, Acrobat, OmniGraffle, Microsoft Office

### EDUCATION

#### **Georgia State University**

Bachelor of Arts in Art Studio  
Japanese Minor

Graduated: May 2011

### REFERENCES

Available upon request